

The Sacramento Choral Calendar

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Guidelines for Submitting Choral Performance Reviews to the Sacramento Choral Calendar

(Latest revision: 11/4/17)

Unsolicited reviews will certainly be considered, but we would advise that you call or send an e-mail before a concert to indicate your intention to write a review. If you like, we can assign a concert to review, or give you a list to choose from. Here are some writing guidelines to keep in mind.

1. Give an idea of what was performed, but it is not necessary to name each piece of music. (A copy of the concert program will be appended to the review.)
2. Elements of the concert you may want to comment on may include the overall music selection, individual pieces of music, as well as performances by the chorus, soloists, orchestra, accompanists, or director.
3. Be positive. Emphasize what was good about the concert: the music itself and/or the performance of it. Constructive criticism is certainly welcome, but a review that is overwhelmingly negative won't be published.
4. Consider going beyond the music to other aspects of the performance: the performance space, costumes, sound reinforcement, audience reaction, etc.
5. Reviews should usually run from about 900 to about 1200 words. Longer reviews are, however, acceptable.
6. Every review must be signed.

We won't accept a review from anyone who has a connection (singer, family member, etc.) with the chorus in question. Remember, too, that reviews are subject to editing, though we will give you a chance to approve a final copy, if there has been substantial editing. Note, too, that yours may not be the only review we publish for a given concert.

It is our intention to maintain online access to reviews for a long time. However, we reserve the right to remove a review at any time and for any reason.

There are many rewards for your efforts: free tickets, the appreciation of the reviewed chorus, quoting of your review in websites, Facebook, future publicity—and perhaps a little fame. And starting in November 2017, we will pay a \$50 honorarium for most reviews.